

Vararehtorin päätös 21.8.2019 § 34

MASTER'S THESIS ASSESSMENT BY

OULU UNIVERSITY OF APPLIED SCIENCES

AUTHOR	
NAME OF THE THESIS	
DEGREE PRO- GRAMME	
GRADE	

ASSESSMENT CRITE- RION	EXCELLENT 5	GOOD 3-4	SATISFACTORY 1–2	ASSESSMENT
TOPIC	 is meaningful and new from the point of view of working life and/or the business and/or cultural life of the region. offers a new or creative approach to the phenomenon. 	 is in some respect meaningful from the point of view of working, business or cultural life. offers a topical approach to the phenomenon. 	 is traditional from the point of view of working, business or cultural life. offers an ordinary approach to the phenomenon. 	

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PURPOSE AND OB-	The student:	The student:	The student:	
JECTIVES	has defined the purpose and objectives logically and given clear reasons for them.	- has defined the pur- pose and objectives logically.	- has described the purpose and objectives.	
THEORETICAL BACK-GROUND	The student: - shows that they are able to gather, process and combine data in a critical and versatile manner (synthesis). - has used relevant sources of information creatively, comprehensively and competently. - has used relevant national and international studies and other sources based on expert knowledge in a diverse, critical and intelligent manner.	The student: - shows that they are able to gather and process data in a versatile manner. - has used relevant sources of information comprehensively. - has used studies conducted in the field and other sources based on expert knowledge.	The student: - shows that they are able to define central concepts related to the topic. - has modestly used studies conducted in the field and other sources based on expert knowledge.	



IMPLEMENTATION	The student:	The student:	The student:	
	 justifies their choices approach and methods – in a professional manner. describes the thesis process clearly. has realised their thesis using an appropriate methodology. has processed and analysed generated data reliably, and the data has significantly contributed to the development process. 	 partially justifies their choices – approach and methods. describes the thesis process in an understandable manner. has realised their thesis using an appropriate methodology. has processed and analysed generated data, and the data has contributed to the development process. 	 justifies the main elements of their choices – approach and methods. describes the thesis process only partially. has realised their thesis using a moderately appropriate methodology. has superficially processed and analysed generated information in the research development process. 	



RESULTS AND CON-	- have provided new	- have provided useful - have provided infor-	
CLUSIONS	information, points of	information and/or ap- mation and/or applica-	
	view, methods, ser-	plications, business tions, business models	
	vices, applications for	models or publications. or publications whose	
	different industries	value in use could be	
	(e.g. technology),	- The results can be ap- increased.	
	business models or	plied partially.	
	publications (e.g.	- Conclusions and devel-	
	concerts, composi-	- Conclusions and de- opment proposals have	
	tions, dance perfor-	velopment proposals been presented superfi-	
	mances, other pro-	have been presented cially.	
	ductions or public	with the help of the	
	events).	theoretical back-	
	,	ground.	
	- The results can be		
	directly applied in		
	practice.		
	- Conclusions and de-		
	velopment proposals		
	have been presented		
	critically, and the re-		
	sults and theoretical		
	background are stud-		
	ied in a variety of		
	perspectives.		
REFLECTION AND EX-	- The student has met	- The student has met - The student has par-	
AMINATION	the objectives set for	the objectives set for tially met the objectives	
	the thesis very well.	the thesis well. set for the thesis.	
	Obeiese mede!	Chaicea made callah	
	- Choices made, col-	- Choices made, collab Choices made, collabo-	
	laboration, suitability	oration, suitability of ration, suitability of	
	of methods, reliability	methods, reliability and methods, reliability and	
	and ethical issues	ethical issues have ethical issues have	



	have been evaluated systematically and critically. The student has seen the big picture, as well as specified and analysed different areas intelli-	been evaluated from different perspectives. The student has seen the big picture, as well as specified and analysed different areas comprehensively.	been evaluated one- sidedly and out of con- text. - The student has seen the big picture, as well as specified and ana- lysed different areas partially.	
	gently. The significance and usability of the thesis has been evaluated in a diverse and critical manner, for instance, from the points of view of working life, the region's business and cultural life, as well as the service users and producers.	- The significance and usability of the thesis has been evaluated well.	- The significance and usability have been evaluated narrowly,	
PROCESS	- The thesis has pro- gressed systemati- cally, logically and in- dependently with the help of guidance, and the student has	- The thesis process has progressed systematically, and guidance has been used in a purposeful way.	- The thesis process has progressed, and the use of guidance has varied.	



	demonstrated excellent understanding of the research topic. The student's expertise has developed. Collaboration with the actors involved in the process has been close, active and responsible. The student has demonstrated command of the topic as the process has progressed. Collaboration with the actors involved in the process has been adequate.	- Collaboration with the actors involved in the process could be developed.
REPORTING	 The report meets the demands related to research communications. The report is fit for the purpose and appropriate considering the phenomenon that is studied and developed. Language is flawless and suitable for the context. The report mainly meets the demands related to research communications. The report is fit for the purpose and appropriate considering the phenomenon that is studied. Language is good. Presentation mainly follows guidelines. 	 The report partially meets the demands related to research communications. The report is incoherent in some places. The quality of language varies. Presentation follows guidelines on a general level.

	student may reason- ably deviate from them.				
STUDENT'S SELF- ASSESSMENT					
PEER EVALUATION					
EVALUATION OF ANY COOPERATING PAR- TIES					
DATE	SUPERVISOR'S SIGNATURE	AND NAME IN PRINT	SUPERVISOR'S SIGNATURE	AND NAME IN PRINT	

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